



Seven UKDHC English Regional Ambassadors to be appointed

UK Digital Health and Care CIC (UKDHC) would like to appoint seven Regional Ambassadors to support the launch and promotion of various training programmes and initiatives.

Why should you wish to do this for UKDHC? UKDHC is a not-for-profit company devoted to fostering collaboration amongst both health and social care professionals to drive digital innovation for better outcomes across the whole UK. We want to help professionals work digitally smarter to make their lives easier and this would give you an opportunity to help us – see <https://ukdhc.info/>. We would also like our Ambassadors to support and encourage individual and corporate members to join UKDHC.

- **Programme Support & Promotion:** Represent and promote the Real Deal Programme (see: https://youtu.be/a_189ca8CfQ) and other UKDHC initiatives in your respective region. This includes fostering engagement, ensuring local systems and stakeholders are informed and supporting the adoption of the training programmes. See our first training module: [Byte Sized Learning - An Introduction to Health Informatics - UKDHC CIC](#).
- **Regional coordination & communication:** Serve as a liaison between UKDHC and the NHS. This involves sharing updates on digital health initiatives, ensuring alignment with local healthcare strategies and facilitating the exchange of best practices to improve patient care.
- **Evaluation & feedback:** Assist in the remote evaluation and gathering of feedback for the Digital Expertise Assisted Learning UKDHC programme (see: <https://ukdhc.info/course/ukdhc-the-real-deal/>). This includes identifying regional challenges or gaps and helping to adjust training or initiatives based on the feedback.
- **Advocacy & development:** Actively support the development of integrated care systems in your region by advocating for digital health and informatics solutions, helping to drive forward transformation projects and supporting sustainable healthcare improvements.

From NHS England: Regional teams

We have seven regions who support local systems to provide more joined up and sustainable care for patients.

Our regional teams are responsible for the quality, financial and operational performance of all NHS organisations in their region, drawing on the expertise and support of our corporate teams to improve services for patients and support local transformation. They also support the identity and development of [integrated care systems](#).

- [East of England](#)
- [London](#)
- [Midlands](#)
- [North East and Yorkshire](#)
- [North West](#)
- [South East](#)
- [South West](#)

UKDHC is seeking applicants for each region particularly those who have a CCIO, NCIO, CIO or similar background.

These appointments are voluntary (unpaid) appointments; appointees will automatically become members of the UKDHC Executive Committee and will have to be UKDHC members in good standing.

Please send your applications via email to Angus.Wallace@UKDHC.org with:

- the reasons why you would like to take on this role;
- your LinkedIn page URL, if available; and
- a two-page CV for consideration by the appointment committee.

Deadline for applications: 28 April 2025; interviews to be held: 6 and 7 May 2025.