



# United Kingdom Digital Health & Care

Empowering Healthcare Innovation

## GUIDELINES FOR CORPORATE MEMBERSHIP

### 1. Corporate Membership Fees

Fees are determined annually by UKDHC and will be communicated to corporate members one month prior to expiry. Membership fees are payable on an annual basis and are pro rated from the 1 July each year.

#### CORPORATE MEMBERSHIP FEES FROM 1 JULY 2024:

**Large company (greater than 1000 employees) ..... £2500**

(Includes four full memberships for designated staff members; any additional members at 30% discount on full member rate)

**Large company (100–999 employees) ..... £1500**

(Includes three full memberships for designated staff members; any additional members at 30% discount on full member rate)

**Medium company (10–99 employees) ..... £750**

(Includes two full memberships for designated staff members; any additional members at 30% discount on full member rate)

**Small–medium enterprise (>10 employees) ..... £350**

(Includes two full memberships for designated staff members; any additional members at 30% discount on full member rate)

**Startups (10 or fewer team members or currently in an accelerator/incubator programme)..... £240**

(Includes two full memberships for designated staff members; any additional members at 30% discount on full member rate)

## 2. Benefits of Corporate Membership

Benefits for corporate membership will be regularly displayed and communicated to all corporate members. A section on the UKDHC website will detail opportunities for engagement. Corporate members are encouraged to participate in all aspects of building a healthy and sustainable UKDHC for all those working, studying and engaged in the Digital Health and Informatics sector in the support of improved patient care.

Corporate members will have a dedicated liaison member from the Board of Directors and/or members of the executive committees.

## 3. Use of Trademarks and Logo

Corporate members are not licensed to use UKDHC's name or logo or any name, trademark or service mark used by UKDHC without the prior written approval of UKDHC.

UKDHC is not licensed to use the corporate members' name or logo or any name, trademark or service mark used by the corporate member or any of its affiliated companies without the prior written approval of the corporate member.

UKDHC acknowledges and agrees that it has no authority to act on behalf of the corporate member except as expressly agreed by the corporate member. UKDHC also promises that neither it nor its employees will claim to potential members that they have the power to represent the corporate members in any way.

On joining as a corporate member, clarification will be sought and agreed with the corporate member on the placing of the logo (style, size, colours, etc) of the corporate member on the UKDHC website. If so desired, the logo links directly to the corporate member's respective website.

## 4. Point of Contact

UKDHC and the corporate member will designate a direct point of contact for all communication. Any subsequent points of contact will be at the approval of the respective direct points of contact from UKDHC and the corporate member.

## 5. Partnership/Relationship

Being a corporate member of UKDHC does not imply or constitute a commercial partnership other than working towards supporting each respective purpose and objectives. Any activities of a commercial relationship, including projects involving research and additional support from either party, will require a separate agreement to be constructed. Any such activities will need approval from the Board of UKDHC and must duly signed accordingly.